



Billy G's
Gourmet
Cookie & Biscuit
Dough

THE
**BETTER CHOICE FOR
FUNDRAISING!**

COVID FRIENDLY FUNDRAISER!

100% online - SAFE AND SECURE



FREE DOUGH
VALUED AT \$128



**WIN A \$1,000
COLES/MYER VOUCHER**



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Australian school
club
Fundraising
specialists

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Scoop,

If you are looking for a COVID friendly fundraiser to help raise some dough, the Billy G's Gourmet Cookie Dough Fundraiser is the most in-demand and highly profitable fundraiser in Australia at present.

It can be run 100% online, no door knocking and cash handling is required which removes all health risks – and it's delicious! **Make a high profit of \$3.50 per tub sold** with free seller incentive prizes.

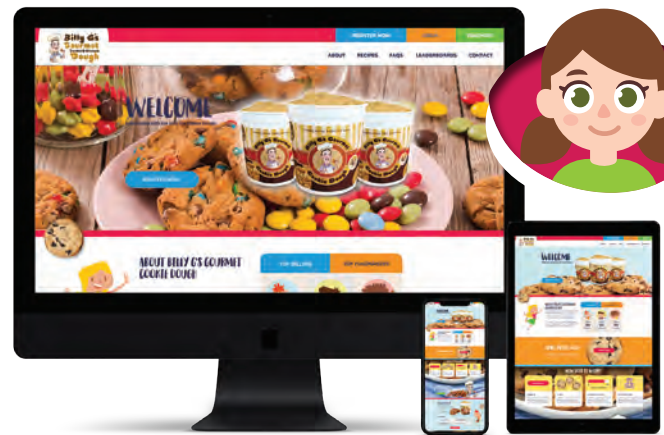
Everyone loves freshly-baked cookies! That's why Billy G's Gourmet Cookie Dough is consistently our most successful and popular fundraiser.

Our ten delicious cookie doughs are Australian made and owned and produced in a nut-free* factory. There's sure to be one to satisfy any cookie lover!

With no money required up front, highly profitable, risk free order form drive, free incentive prizes with all fundraising materials supplied, it's no wonder it's Australia's favourite fundraiser.

CYBER-SAFE ONLINE PLATFORM

- Our cyber-safe and powerful online fundraising platform has reached new heights in 2020 - doubling sales compared to last year
- Members can create their own fundraising page which can be shared to family and friends Australia wide
- We ensure photos of children do not appear online - children can now create their own avatar



HIGHLY PROFITABLE & RISK FREE

- No door knocking and cash handling is required which removes all health risks
- Make a high profit of \$3.50 per tub
- Only order what you sell
- Fundraise 100% online - it's safe and secure

EXCEPTIONAL HOME BAKING PRODUCT

- A fantastic home baking product the whole family will enjoy
- Simply scoop the dough from the tub and bake for 14-16 minutes for irresistible cookies every time

QUALITY & CONVENIENCE

- We use quality ingredients to ensure an exceptional taste
- The tubs can be stored in the refrigerator for up to 4 weeks or in the freezer until you are ready to bake
- The cookie dough can be refrozen
- It is easily distributed as it can be stored without refrigeration for up to 8 hours after delivery
- The cookie dough is proudly manufactured in Australia - in fact, over 70% of the ingredients are sourced right here in Australia

SCOOP, BAKE, SERVE & ENJOY!



SCOOP

Scoop out a teaspoon of cookie dough and roll into balls.



BAKE

Place onto a baking tray and bake for 14-16 minutes.



SERVE

Fresh cookies and biscuits, freshly baked by you!

MAKES OVER
40
COOKIES



Bake & Serve

FREE DOUGH
VALUED AT \$128



The first 100 organisations to register will receive a free carton of cookie dough valued at \$128.

Minimum order of 104 tubs or more.
Not in conjunction with any other offer.

BOOK NOW
USING PROMO CODE
FREE CARTON

Free Incentive Prize Program

Reward your members with a seller incentive prize program. Each member who sells one tub or more will be entitled to a prize. The more they sell the better prize they can choose.



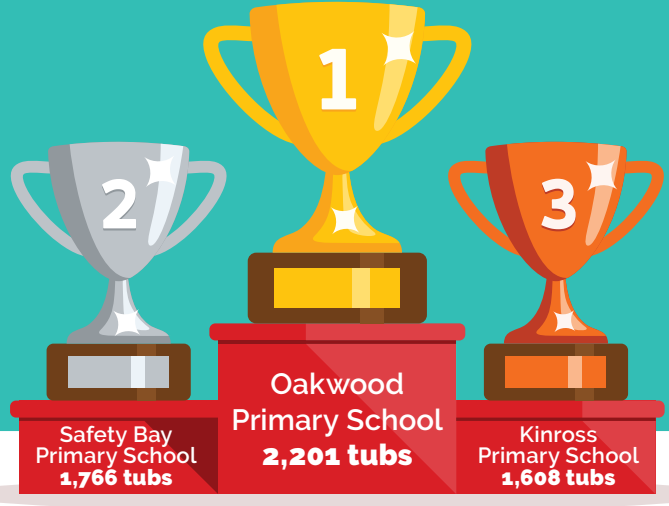
ARE YOU UP FOR A CHALLENGE?

Do you have what it takes to hit the top spot on the Billy G's Gourmet Cookie Dough Leaderboard?
If so, you could win a \$1,000 Coles/Myer Gift Voucher.

Oakwood Primary School set a new fundraising benchmark this term, surpassing the previous record held since 2010 of 1,520 tubs sold.

The school or organisation that sells the highest number of cookie dough tubs before 21 December, 2020 will win a \$1,000 Coles/Myer Gift Voucher. It's that simple!

You're up against some tough competition, however!
Come on, let's dough-this!



"The fundraiser is all online, so we've been able to continue running the initiative throughout COVID without the community having to doorknock or handle cash. It's really brought the school community together during such a crazy time". Debbie Hone



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OUR DOUGH-LICIOUS FLAVOURS!



MINT CHOC

NEW!



ANZAC BISCUITS



CHOC CHUNK



TRIPLE CHOC



NESTLÉ® SMARTIES®



RASPBERRY WHITE CHOC



STRAWBERRY CHEESECAKE



GINGERBREAD



CARAMEL FUDGE



DOGGIE DOUGH

Your Cost Inc GST	Your Selling Price RRP	Your Profit	Cost per 25g cookie
\$12.50	\$16.00	\$3.50	0.40¢

The profit is based on your organisation being able to claim back the GST on our invoice.

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